

# THE BUSINESS

RESOURCE



# ENDEAVOR



*BUSINESS  
ADVICE  
FOR  
STARTUPS!*

**We offer both live  
event and virtual  
conferences. Also  
view our Podcast  
on mariposatv.**

**WE HAVE BEEN EXACTLY WHERE  
YOU ARE NOW...**

Produced by senior franchisees and  
management members of Team Mariposa.



# INDULGE

## BUSINESS RESOURCE

### **ADVICE ON HOW TO INDULGE IN SUCCESS!**

Learn how to become more adaptable and assertive in your daily business operations.

### **BUSINESS INSIGHT**

Learn how to rapidly expand your business over the course of the next 5 to 7 years.

# 10

**WAYS TO OPEN A  
STORE FRANCHISE  
BUSINESS.**



# CHARLES QUAN

PRESIDENT OF  
BRITISH COLUMBIA  
OPERATIONS

*Success tips for you are always available! I consider your success is Mariposa's success, therefore is my success.*

D R E W  
F R E E M A N

*Achieving success in business and also in your personal life is all about your perception. Over come your fears, don't be afraid to fall down, always get back up! Stand with dignity and believe in your sense of distinction. Consistently push yourself forward, and when you fall down again, fall forward!*

D R E W  
F R E E M A N

THE TOOLBOX

# SUCCESS PROPOSAL

I WILL COMMIT TO YOU AND YOU  
COMMIT TO YOURSELF...

Live events, Podcast show,  
Publications, and much more...

*dreamstream*

WELCOME TO MIAMI FLORIDA BABY!

**mariposatv**  
**mariposaLIVE**

# SUCCESS



## **BUILD YOUR OWN BUSINESS EMPIRE**

There is no other company on the planet that will give you the kind of opportunity and support that you receive within Mariposa.

## **SUCCESS TIPS IN 2022-2023**

*Success tips for you are here! Subscribe and view my podcast for advice on how to achieve success within Mariposa.*

## **BE A BUSINESS INOVATOR**

There's a HUGE DIFFERENCE between being a business manager and business innovator. Learn what it takes...

**DREW FREEMAN  
PUBLICATIONS**

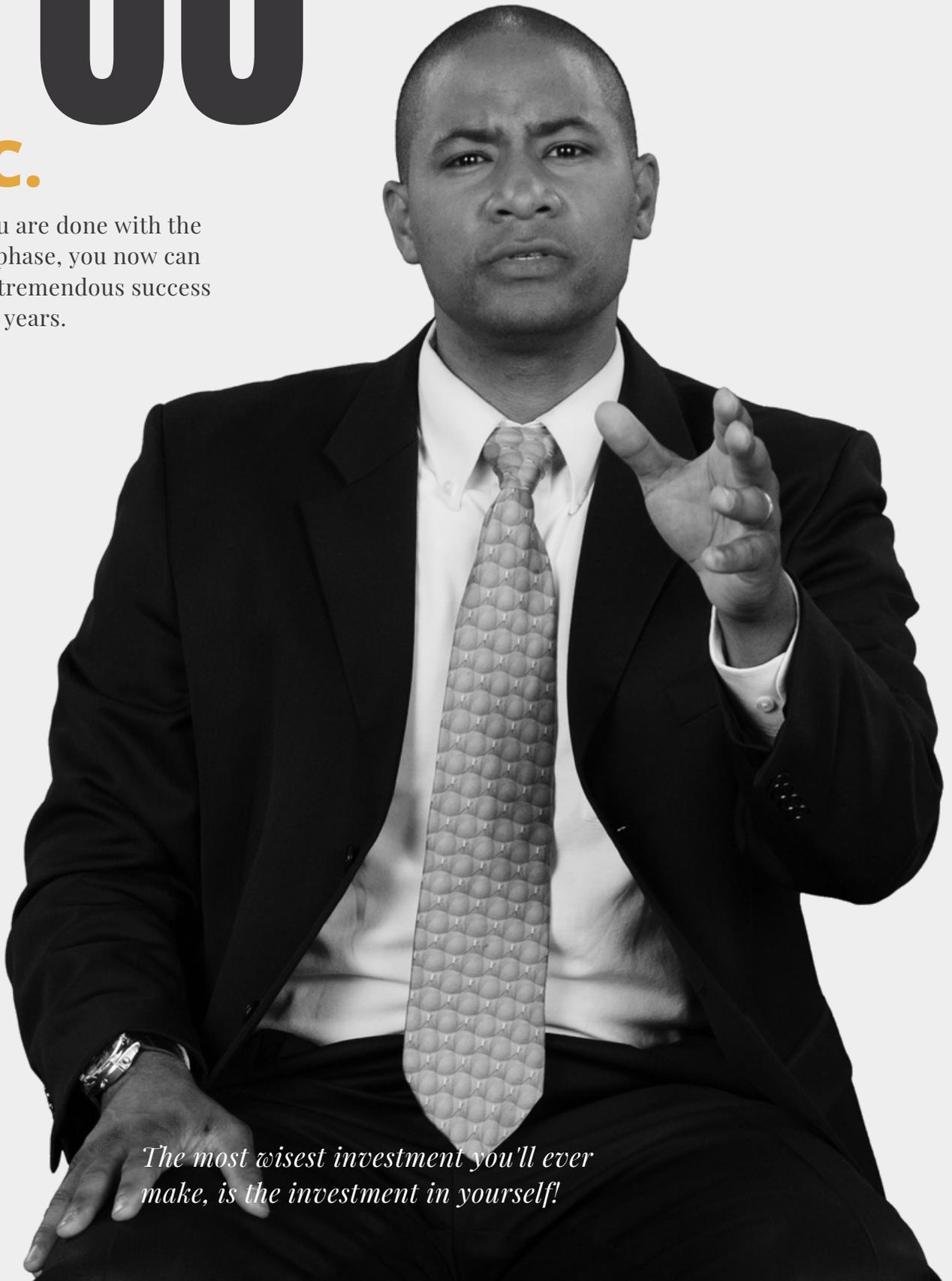
**SUCCESS TIPS**

**DREW  
FREEMAN**

# YOU

## INC.

After you are done with the startup phase, you now can achieve tremendous success in 5 to 7 years.



*The most wisest investment you'll ever make, is the investment in yourself!*

*Receive Success Advice and  
Business Development  
Assistance from TOP  
performing franchisees.*

THE  
BUSINESS  
RESOURCE



PICTURE YOUR

FUTURE

# Maximum Impact



**ADRIANO CONTI,  
CEO OF MARIPOSA.**

Learn business  
strategies and  
philosophies from  
the BOSS MAN.

## **BUSINESS STRATEGY**

Learn the strategies  
necessary to succeed  
in Mariposa.

Let's together thrive and prosper.



mariposa™

Learn how to  
succeed as a  
business  
woman.

Women achieve success  
in business a much  
different way than men.

**FEMININE FORTUNES**

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# ACCELERATE

*Your Life*

## BUSINESS AND INNOVATION FROM THE PERSPECTIVE OF THE CONTI FAMILY.

They race the world's fastest cars and motorcycles. They break the sound barrier in the world's fastest jets. They canyon cliff jump over 200ft, and jump out of a perfectly good aircraft above 50,000ft. This is not a family that does not know how to assess risk.

# CIO

## TOP MANAGEMENT

Learn about innovative paths that Mariposa is heading down, such as property development in Silicon Canada, where Mariposa is defining the future of Smart Buildings with AI systems integration.

Cameron Wride  
Chief Innovation Officer  
Mariposa Group Canada Ltd.

[mariposacanada.ca](http://mariposacanada.ca)

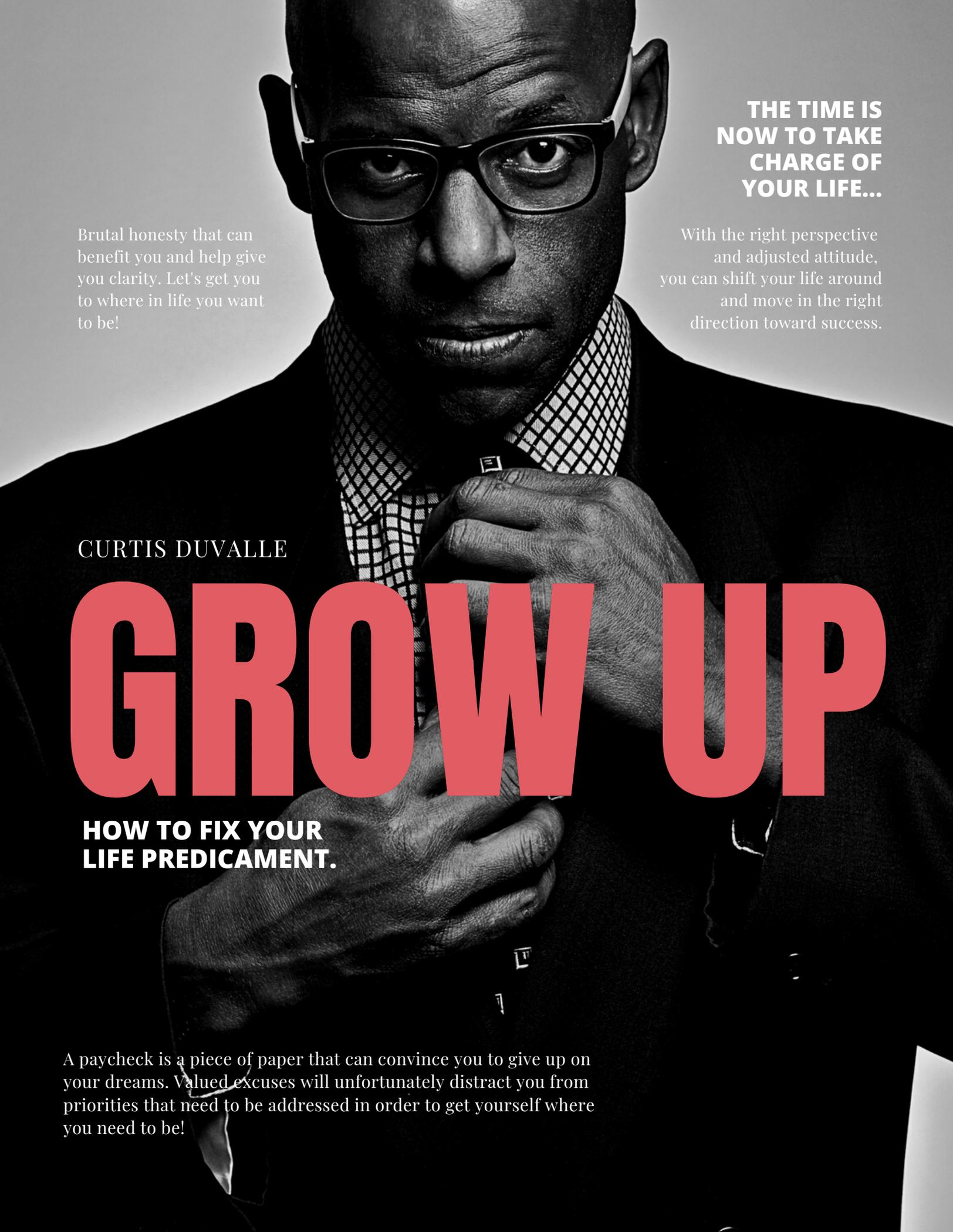


## PROPERTY INVESTING 2022-2023

Money really does grow on trees. In fact there are entire orchards of them. You just have to know where to look.

# invest

From Mariposa Realty to Mariposa Flipped to Mariposa Properties, learn from the best experts that can teach you where to invest and grow an impressive asset portfolio that represents substantial profit.



**THE TIME IS  
NOW TO TAKE  
CHARGE OF  
YOUR LIFE...**

Brutal honesty that can benefit you and help give you clarity. Let's get you to where in life you want to be!

With the right perspective and adjusted attitude, you can shift your life around and move in the right direction toward success.

CURTIS DUVALLE

# GROW UP

**HOW TO FIX YOUR  
LIFE PREDICAMENT.**

A paycheck is a piece of paper that can convince you to give up on your dreams. Valued excuses will unfortunately distract you from priorities that need to be addressed in order to get yourself where you need to be!

# dreamstream

DARE TO DREAM

ADRIANO  
CONTI

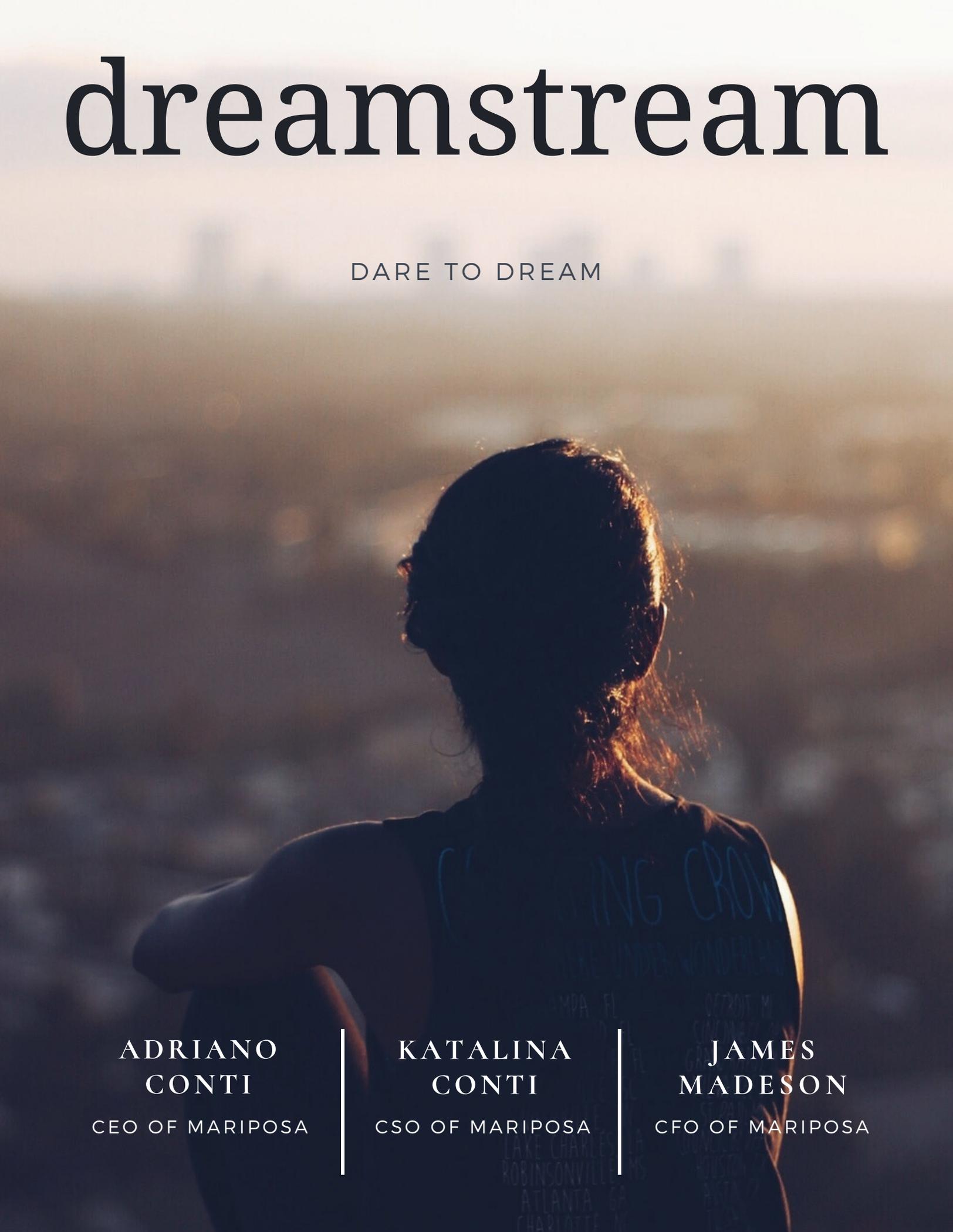
CEO OF MARIPOSA

KATALINA  
CONTI

CSO OF MARIPOSA

JAMES  
MADESON

CFO OF MARIPOSA



# THRIVE

Learn how to thrive in any life circumstance and economic situation.



# ABOUT THE BUSINESS RESOURCE



## **Our Mission: Spread motivation and wisdom.**

The Business Resource is considered a family-centric community, welcoming members of Team Mariposa from every discipline and business unit of the company who seek a deeper understanding of who they are and where they want to be in their lives. At Mariposa, we believe passionately in the power of motivation to change attitudes, lives and, ultimately, the working environments across the company. Through the live events, podcasts, and publications, we're building a vault of free knowledge from Mariposa's most inspired and innovative thinkers — and a community of curious souls to engage with collaboration that supports each other. In fact, everything we do — from our live events to our podcast discussions to the force for good projects that shares the wisdom that can be beneficial for everyone.

The Business Resource is an internal organization of Mariposa Group Canada Ltd. The corporate defined mission is to conduct in-depth research that leads to new ideas for solving problems facing members of Team Mariposa at the local, national and global level.

## **Our organization**

The Business Resource is managed as a nonprofit devoted to spreading motivation and wisdom, usually in the form of live events, and also powerful discussions through podcasts. The Business Resource began in August 2021 as a conference where franchisees converged, and today provides supportive assistance for all members of Team Mariposa.

