

2022-2023 Decorum Collections

# DECORUM

*made with love and passion*



**mariposa  
deocum**

EXCLUSIVE DECORUM COLLECTIONS

# DECORUM

*Decorum Imports*

FROM  
ITALY

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FEATURED DISCOUNTS:

**mariposa  
designer's  
choice**

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CONCEPTUAL  
DESIGN

HOW DECORUM ENHANCES  
YOUR DAILY LIFE



THE  
BEAUTY

that surrounds us.

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10

*Great 2022-2023  
Conceptual Designs*

**Trends in  
decorating  
you can consider...**

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*Design Vibes:*  
Home makeovers

**ESTELLE KUA MA**  
Featured Mariposa's Premier Designer

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[mariposacanada.ca](http://mariposacanada.ca)

# INTRODUCTION

Since 1971, Mariposa Decorum, a Division of Mariposa Group Canada Ltd, has been making homes and businesses more beautiful and stylish, one space at a time, with individually owned and operated franchises throughout the Greater Toronto Area and southern Ontario, with also rapid expansion across Canada. No matter your design style, our experienced decorating experts will help you decide on selecting decorum that will perfectly reflect the way you live in your home, or work in your business. At Mariposa, our objective is to provide an incomparable, and pleasurable design experience. Mariposa's design experts achieve this through delivering outstanding project management, while also offering quality products at both reasonable and affordable prices. Once your project planning is finalized, our staff coordinate everything from ordering decorum products to installation. At Mariposa, we create beautiful and unique stylish living and working spaces that bedazzle and yet at the same time harmonize within the property structure with practical functionality.

**mariposa  
decorum**

CANADA



# Designing Toronto



If you are a home owner with a fixed budget or you are a small business trying to look good in order to get ahead, we can accommodate your needs and desires while remaining within budget restraints. How do we achieve this, you may be thinking or ask? We simply assign your project to one of our up and coming decorative designers who are making the transition into a premier designer.

We have designers in training rotation from apprentice to decorative designer to premier designer. This situation has been created as a win-win scenario for our clients and ourselves. You enjoy your property being designed by amazing talent, and we are able to give hands-on experience to our designer in career-transition.



**FIXED BUDGET DESIGN**

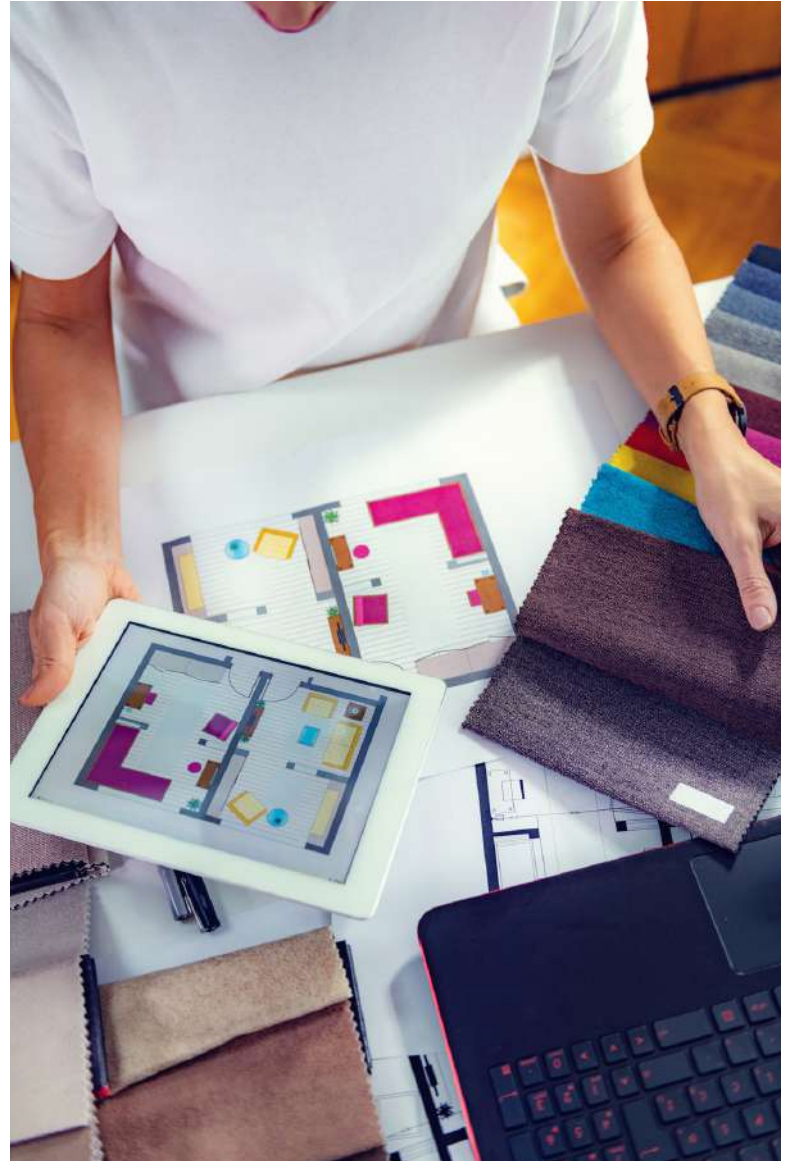
**Premier Designer**  
In-the-making

# How we operate

Mariposa Decorum brings over a half century of residential and commercial property design experience to our clients. With creative designers throughout the Greater Toronto Area and southern Ontario, and also increasing in numbers across Canada, our team can decorate an entire home, a business property, or one space at a time. Your unparalleled experience working with Mariposa's designers will include matching your personal design style with the perfect decorum product to create a look you only dreamed you could have.

## **Initial consultation appointment and tour of your residential or commercial property.**

During the initial meeting, a tour of your home or business helps the designer understand what is needed for the space, the lighting and other elements that will be considered in the design plan. Your style and functionality for each space along with identifying any existing furnishings and decor that would be included in the plan that are also mutually determined. While this scheduled meeting should last at least an hour, regardless of the time, which is always complimentary. Once the budget parameters are established, our staff may schedule a second meeting where they will present design recommendations to take your home or business from inspiration to reality. Then after, our team will then pursue the project tasks and get to work!



Mariposa Decorative Design

# From inspiration to reality.

**Second appointment to  
establish a design plan and  
project management process.**

Back at the designer's studio, sketches, renderings, and design plans can be created along with selecting colours, wall-coverings, lighting, fabrics, furnishings, decor accessories, bedding, window treatments and all finishes.

We select from our wide variety of home and business property decorum products to meet your style and budget requirements. On the second appointment, our associated decorative designer will present the design plan along with decorum selections as well as project management process needed to help you visualize your new space.



Together, you and the decorative designer will discuss the presentation and make any necessary adjustments. When decisions are reached, next steps such as timetable and communication will be discussed. Then you can relax and look forward to your new space as our staff will handle all the ordering, scheduling and installation.



From the initial consultation meeting where our designer spent time becoming more acquainted with your practical and functional needs and with what you most desire in relation to style and sense of comfort to the phase of finishing touches where the end result is near and your home or business has been transformed into a living or working environment that best pleases and enables you to enjoy.

***"Being consistent with delivery excellent customer service, achieving the most desired outcome, is not an option for us, it's a prerequisite."***





## Decorum delivery, installation, and finishing touches.

When the big day arrives, your custom design decorum will be delivered by moving specialists and will be installed by design experts who are all supervised by your designer. Our design team will stage your space with all the items in your overall design, while also accessorizing them in order to provide an exciting reveal. Therefore, all you need to do is enjoy your newly designed space!



## The delivery of beauty and comfort.

Since 1971, Mariposa Decorum Canada has established and upheld rigorous work standards, ethics and good business practices as a provider of direct marketing and distribution of decorum products. Mariposa Decorum operates through a network of designers that service clients through a personalized and very accommodating approach. Our concept of direct marketing and distribution enables and combines our operational strength to ensure fairness in regulations and to gain credibility and respect with consumers.

As an industry leader that connects tens of thousands of Canadian consumers with designers who are engaged in a promising entrepreneurial career and growing and maintaining a small to midsize business. At Mariposa, we provide assurance for clients that our affiliated designers operate with integrity and work through a foundation of trust for the benefit of the client.



## The ease and pleasure of Mariposa's design experience.

### **The Mariposa design experience.**

Throughout the Greater Toronto Area and southern Ontario, our designers personify a passion for enduring design and flawless execution. Our property design work and our decorum products span an aesthetic variety, from traditional to clean contemporary, country to sophisticated urban settings - we can design for every space.

At Mariposa, we believe extending customer care, offering quality products, and providing creative design that does make a measurable difference. As much as your desire matters the most, we also want you to love your home or business.

Moreover, we ask several questions and listen carefully to the answers you share, so that we can determine exactly how to accommodate your needs. Our assigned designer will encourage you to express your own personality, helping you to discover and create your own unique style. Additionally, the designer will want you to feel completely comfortable and in love with your home or business designed space.



We will coordinate a complimentary consultation with one of our designers that will be pleased to accommodate all of your needs and desires.

#### Contact us...

This process will connect you to the design professional nearest you. We encourage you to visit our designer's own Website to review their previous projects and client reviews, as well as view the wide variety of conceptual designs and decorum products that we have available through either virtual showcase or detailed hardcopy catalogues.

#### Begin by contacting us at:

[customerservice@mariposacanada.ca](mailto:customerservice@mariposacanada.ca)



## Making sure that the end result accommodates your needs and desired satisfaction.

You will then have an initial phone call with our assigned designer, this call is meant for our designer to obtain knowledge and become more related with you, and furthermore, our designer will learn about the details of your home or business improvement project needs. The Designer would then schedule an initial meeting at a designated location, typically your home or place of business. At Mariposa, we believe the process for decorative designing and furnishing your home or business, whether it is a new residential or commercial property, a remodeling of property project or a single space makeover, should be seamless and enjoyable!



## Attentive

At Mariposa, it's in our attention to details and customization that a designer can truly make a measurable difference. As such, our designer can offer options and resources to create a space like no other, a space that reflects 'uniquely you'. What distinguishes our design results, are the details that you receive when you choose to hire Mariposa. Today, uniqueness is the ultimate sense of opulence.



## Desired results

Mariposa's designers have one objective, which is to make you happy! What you had originally desired is precisely what we deliver. Our Designer most likely exceeded your expectation.



Mariposa's designers are known for their celebrity clients, conceptual designs, best-selling decorum collections, and popular television shows. Overnight success is rare in the property improvement industry. Most famous designers have spent years working with clients, developing product lines, and building their brands. Becoming a household name requires hustle—and lots and lots of media savvy. Today, Mariposa's best-known designers have pursued a variety of paths to the top, although now can often be spotted gracing the local media with bedazzling commissions or producing programs on mariposatv. Once the designer has achieved a considerable amount of success, they have figured out how to capitalize on their overall sense of capability and credible reputation, which enables them to expand their reach across their local and greater service markets. While designers each have specific specialties and styles, such designers and architect colleagues have certainly left their mark on the industry sectors that Mariposa serves. With commitment to creative design, Mariposa's designers are continuously defining the way people live in comfort and function at a place of work.

## The Mariposa Design Centre

The City of Guelph.



# PREMIER

DESIGNER

ALEXANDRA

TRUBETSKOYA

*2022-2023*

DECORUM COLLECTION







Modern  
Contemporary  
Decorum

## ALEXANDRA TRUBETSKOYA – A RISING STAR.

### Premier Designer

In the decade, Alexandra Trubetskoya—with help from her home builder husband, Yevganny—has created a prestigious brand that is a valued component of both Mariposa Decorum and Mariposa Homes. Since Ooh La La Toronto premiered on mariposatv in 2021, Alexandra as a very talented designer and architect, has launched her collections within Mariposa Decorum, which have contributed to the creation of a Mariposa Decorum medium, and has helped make the Mariposa Farm and Countryside Village a design ubiquitous. Alexandra and Yevganny as a couple, are also helping turn Guelph into a tourist destination with the Eden Mills Farmers Market, a 6.9-acre shopping, amusement, and dining complex that is expected to draw an estimated 30,000 people per week. While Ooh La La Toronto will continue with live stream episodes in the spring of 2022, Alexandra is continuing her path to enabling Mariposa Decorum to gain a sense of industry domination. Next up is a hotel in downtown Guelph and her first published book.

# Alexandra Trubetskoya

2022-2023 Decorum Collection



## mariposa decorum

ALEXANDRA TRUBETSKOYA  
MODERN CONTEMPORARY  
BEDROOM DECORUM.

Alexandra Trubetskoya  
Bedroom Conceptual Design

# Alexandra Trubetskoya

2022-2023 Decorum Collection



**mariposa  
decorum**

**ALEXANDRA TRUBETSKOYA  
MODERN CONTEMPORARY  
BEDROOM DECORUM.**

Alexandra Trubetskoya  
Bedroom Conceptual Design

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Bedroom Conceptual Design

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ALEXANDRA TRUBETSKOYA  
CLASSIC-MODERN BEDROOM  
DECORUM.

Alexandra Trubetskoya  
Bedroom Conceptual Design

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CLASSIC-MODERN BEDROOM  
DECORUM.

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Bedroom Conceptual Design

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2022-2023 Decorum Collection



## mariposa decorum

ALEXANDRA TRUBETSKOYA NEO  
CLASSIC-MODERN BEDROOM  
DECORUM.

Alexandra Trubetskoya  
Bedroom Conceptual Design

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2022-2023 Decorum Collection



## mariposa decorum

ALEXANDRA TRUBETSKOYA  
MODERN CONTEMPORARY  
BEDROOM DECORUM.

Alexandra Trubetskoya  
Formal Lounge  
Conceptual Design

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Conceptual Design



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Formal Lounge  
Conceptual Design

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2022-2023 Decorum Collection



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ALEXANDRA TRUBETSKOYA  
MODERN CONTEMPORARY DINING  
ROOM DECORUM.

Alexandra Trubetskoya  
Formal Dining  
Conceptual Design

# Alexandra Trubetskoya

2022-2023 Decorum Collection



## mariposa decorum

**ALEXANDRA TRUBETSKOYA NEO  
CLASSIC MODERN DINING ROOM  
DECORUM.**

Alexandra Trubetskoya  
Formal Dining  
Conceptual Design

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2022-2023 Decorum Collection



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CLASSIC MODERN DINING ROOM  
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Conceptual Design

# PREMIER

DESIGNER

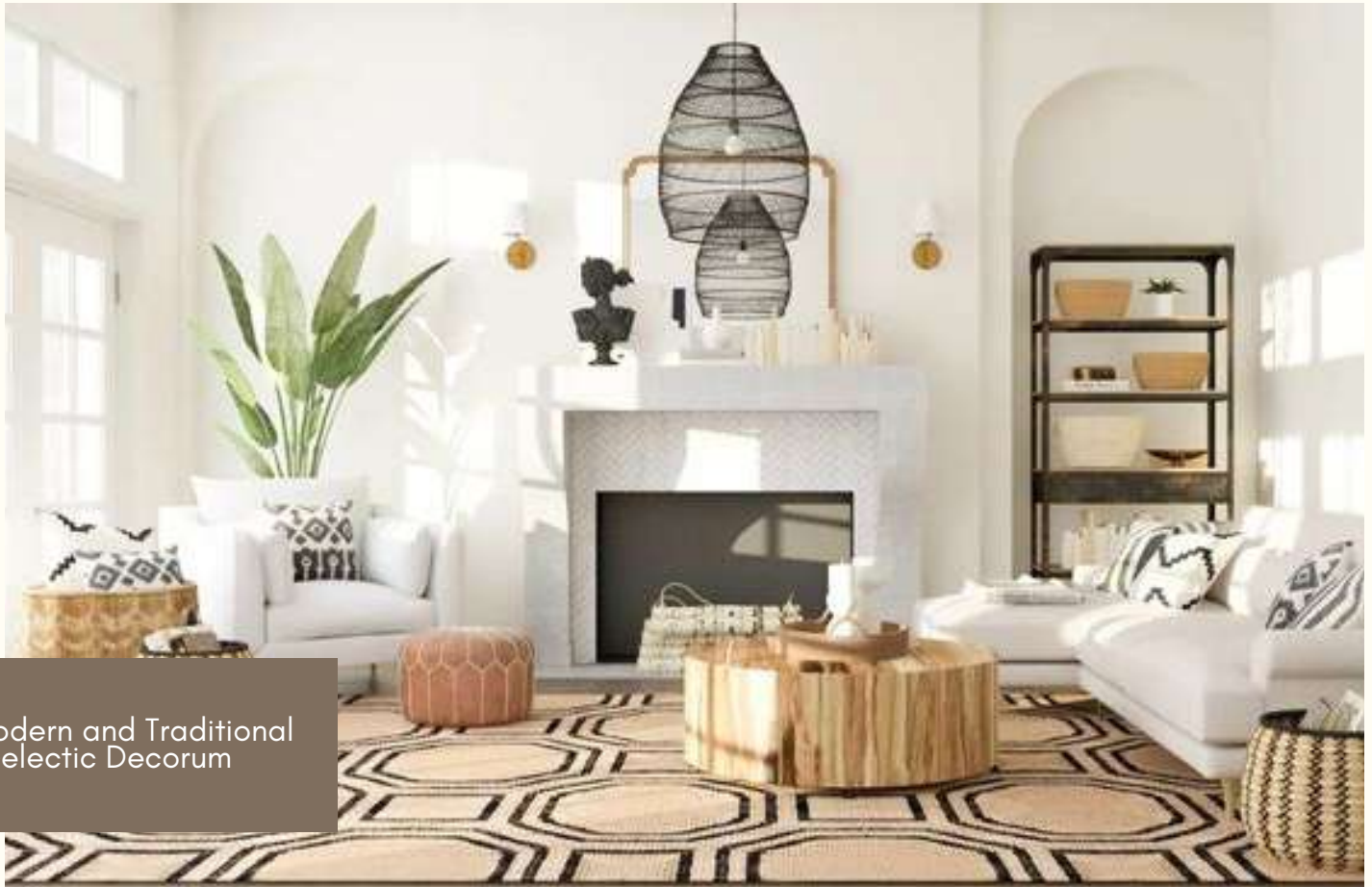
JEREMY

COLLINS

2022-2023

DECORUM COLLECTION





Modern and Traditional  
Eclectic Decorum

## ECLECTIC LIFESTYLE

**By Jeremy Collins**

Since 2002, Jeremy Collins has evolved into becoming among Mariposa's most popular premier designers. Jeremy has also quickly become one of Toronto's favorite design talents, landing TV shows, book deals, and decorative collaborations galore. Jeremy's eponymous design studio, which he founded in 1995 at the age of 24, attracts an array of high-profile clients, including music icon Anne Murray, and since has produced several collections over the past decade that are exclusively featured through Mariposa Decorum catalogs and media platforms. Jeremy and his husband Jeremiah Duvall produce their own mariposatv shows Jeremy & Jeremiah by Design, with the couple recently unveiling their latest 2022 collection for Mariposa Decorum Canada.

The Jeremy Collins Residential and Commercial Property Conceptual Designs and the Jeremy Collins Mariposa Decorum 2021-2022 Collection is featured through a virtual showcase at [mariposacanada.ca](http://mariposacanada.ca), and can also be viewed in Mariposa Decorum catalogs.

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# JEREMY COLLINS

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*Decorum that reflects eclectic fashion and lifestyle*



**GO ECLECTIC!**

Decorative Design Services  
**Jeremy & Jeremiah Design Studio**

Conceptual Designs  
**Jeremy Collins Home Makeover**

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JEREMY COLLINS

mariposacanada.ca

# E C L E C T I C L I F E S T Y L E J E R E M Y C O L L I N S



JEREMY COLLINS

mariposacanada.ca

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E C I C I  
**JEREMY COLLINS**  
JEREMY COLLINS



JEREMY COLLINS

mariposacanada.ca

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E C C E C T I C  
**LIFESTYLE**  
J E R E M Y C O L L I N S



JEREMY COLLINS

mariposacanada.ca

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E C L E C T I C  
**L I F E S T Y L E**  
J E R E M Y C O L L I N S



JEREMY COLLINS

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E C L E C T I C  
L I F E S T Y L E  
J E R E M Y C O L L I N S



mariposacanada.ca

# CLEARANCE

WHAT DOES  
MARIPOSA  
DECORUM  
HAVE ON  
SALE...

GET  
REGISTERED

20

WAYS  
TO SAVE ON  
HIGH-END  
DECORUM.

**mariposa decorum**

CLEARANCE

# Barbara Freeman

The Barbara Freeman 2018-2019  
Decorum Collection, Mariposa  
Decorum Canada.



## New customer.

Contact us and get registered as a valued client. One of our assigned designers will service your account and accommodate your decorating needs and consumer interests.

## Existing customer.

As an existing valued client, please contact us and we will extensively accommodate all of your decorating needs and consumer interests.

**BEST CLEARANCE**

**FINAL SALE**

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# Rebecca Costano

The Rebecca Costano 2020-2021  
Decorum Collection, Mariposa  
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**BEST CLEARANCE**

## **New customer.**

Contact us and get registered as a valued client. One of our assigned designers will service your account and accommodate your decorating needs and consumer interests.

## **Existing customer.**

As an existing valued client, please contact us and we will extensively accommodate all of your decorating needs and consumer interests.

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# Adriano Conti

The Adriano Conti 2020-2021  
Decorum Collection, Mariposa  
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Italy.

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valued client, enjoy  
generous savings on  
luxury decorum  
collections imported  
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2018-2019 COLLECTIONS

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THE CONTI DECORUM EXHIBIT

LUXURY ITALIAN IMPORTS



2018-2019 COLLECTIONS

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# ANDY GUTIERREZ

CHIEF OPERATIONS OFFICER



## **Andy Gutierrez**

Senior Vice President and Chief Operations Officer of Mariposa Group Canada Ltd.

## **Mariposa's Quality Assurance.**

### **The "Offering of Exceptional Products and Services" PHILOSOPHY.**

Andy Gutierrez is a professional contractor, home builder, master craftsman, dynamic entrepreneur, educator, and inspiring influencer and generous philanthropist. As one of Toronto's and southern Ontario's most trusted contractors, his no-nonsense approach has impressed many home owners and business leaders. Through Mariposa's business growth and endeavors, Andy has led Mariposa to earn a reputation as being among "The GTAs Most Trustworthy Contractors within the BUILD Toronto society" with also evolving the company's sense of credibility to be recognized as second to none! Andy Gutierrez has played a major role in transforming Mariposa into both a provincial and municipal brand based on quality, integrity, and trust.

With over 35 years of experience as a professional licensed contractor, he has completed over 300 home renovations and remodeling disaster projects, while also building over 200 homes across the Greater Toronto Area and southern Ontario. His strong reputation, leadership over a award-winning company, and public engagements are greatly appreciated.

Andy Gutierrez guarantees that Team Mariposa will deliver the results that you most need and desire!



## Mariposa Decorum Canada

### Contact us

At Mariposa, it's our service policy to not add additional cost to the decorum products that we offer. Moreover, our clients enjoy the discount that we provide through our close relationship with our suppliers such as the Conti Decorum brand. Mariposa Decorum Canada can offer decorum products at 10-30% cheaper cost than most other competitive options. Resulting with all cost savings being allocated to our clients.

Schedule a complimentary Decorum Selection & Decorative Design Consultation:  
[customerservice@mariposacanada.ca](mailto:customerservice@mariposacanada.ca)





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For more information, publications, and events on Mariposa Decorum, please visit:  
[mariposacanada.ca](http://mariposacanada.ca).

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Events related to Mariposa Decorum Canada.

## CALENDAR YEAR EVENTS 2022-2023

We appreciate your interest, please visit: [mariposacanada.ca](http://mariposacanada.ca)

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