



CREATE YOUR OWN DIRECT MARKETING AGENCY BUSINESS OPPORTUNITY PROPOSAL

Mariposa Direct Marketing Agency

Mariposa is offering an extraordinary business opportunity that enables a potential candidate to establish their own direct marketing agency and to become a sales specialist and highly successful entrepreneur.

Introduction

Your agency



The vision for what can become your agency...

Through association with Mariposa Group, your agency would be enabled to market, promote, and sell essentially everything that is Mariposa. This means that every product and service that Mariposa has to offer within Canada and also around the world, your agency will be able to earn a percentage upon the point of product sale or closure of service contract.

What we require

This business opportunity proposal is for a seasoned expert with over 10 years of sales and business marketing experience.

Such person needs to be highly ambitious and self-motivated, with an aptitude to learn and sense of discipline to follow through on commitments.

What we offer

- We offer venture capital for agency start-up, development, and growth phases over the course of the first 3 years.
- We offer extensive business advisory and development consultancy services, along with other beneficial and supportive business resources.
- We offer assistance with business credit finance.
- We will assist with establishing an office along with support staff.

What your agency can consist of:

Unlimited potential.

Your Mariposa Direct Marketing Agency can become as large as you choose. There are no limitations to the size of the enterprise venture and the reach of it's daily business operations within the scope of where Mariposa conducts business across Canada and around the world.



Option 1

You can create and establish your own direct marketing network of hundreds to possibly thousands of sales specialists who are networked together across Canada and possibly around the world.



Option 2

You can create a traditional marketing agency with managing partners and associate partners who together operate from either a single location or multiple locations across Canada and possibly in other nations through expansion.



Option 3

You can create and establish your own multi-lateral enterprise network of direct marketing agencies across Canada and possibly in other nations through expansion.



Option 4

You can maintain a much smaller operation with yourself and team of select sales specialists. Your Agency can also be structured around a specific sense of niche market and marketing style.

Ideal agency.

We as in Adriano Conti, President and CEO of Mariposa Group, and the venture capitalist who is offering this business opportunity and sponsoring you and your franchise business venture; would prefer if you created and established a traditional marketing agency that has a team of associate managing partners and associate sales associates.



Yourself

President, Senior Executive Managing Partner.

As the master franchisee, you are the owner and operator of the Mariposa Direct Marketing Agency. Therefore, we as Mariposa, recognize you as President and Senior Executive Managing Partner.



Your number two

Vice President, Executive Managing Partner.

You will be provided assistance with the process of carefully selecting the person who will function as your most trusted and reliable business partner.



Administrator

Administrative Manager

You will need someone dependable to assist you with all aspects and functions of administration.



General Manager

Senior Sales Specialist

You will need a person to assist you with the management of daily operations and training of support staff.



Sales Manager

Senior Associate Partner

You will need to establish either a team or network of sales managers who will play a vital role in the development and growth of your agency.



Sales Specialist

Junior Associate Partner

The primary body of your team or network will be made up of talented sales specialists who are responsible for the primary operations of marketing, promoting, and selling everything that is Mariposa.

The many products and services that your agency can market by category.

- 01 **Painting and Decorating**
- 02 **Home Makeovers**
- 03 **Home Extensions**
- 04 **Office Space Revitalization**
- 05 **Restaurant Makeovers**
- 06 **Store Remodeling**
- 07 **Warehouse Enhancement**
- 08 **Factory Remodel**
- 09 **Shopping Mall Remodel**
- 10 **Residential Landscaping**
- 11 **Commercial Landscaping**
- 12

The many products and services that your agency can market by category.

- 13 **Custom Home Building**
- 14 **Commercial New Construction**
- 15 **Commercial Renovations**
- 16 **Office Space Revitalization**
- 17 **Home Staging and Preparation**
- 18 **Home Entertainment**
- 19 **Home Recreation**
- 20 **Garage Remodel**
- 21 **Energy Solutions**
- 22 **Waste Management Solutions**
- 23 **Smart Property Solutions**

The many products and services that your agency can market by category.

25	Storage Solutions
26	Mobile Homes
27	Unique Homes and Lifestyle
28	Home Maintenance
29	Commercial Maintenance
30	Home Cleaning
31	Commercial Cleaning
32	Hazardous Cleaning
33	Property Insurance
34	Life Insurance
35	Travel Insurance

The many products and services that your agency can market by category.

37	Health, Personal Care Insurance
38	Business Insurance
39	Safety and Liability Insurance
40	Residential Real Estate
41	Commercial Real Estate
42	Industrial Real Estate
43	Luxury Real Estate
44	International Real Estate
45	Property Development
46	Property Turnover
47	Property Conversion



For further inquiries,
contact us.



Speak with one of our business development agents.



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(please forward us your resume along
with an inspiring cover letter).



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